

# NCC Cable System Order

1174-7180

Order #	62360051
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

Flight Dates	10/31/16 - 11/13/16
Agency	SRH Media
Advertiser	Bergman for Congress M11

Update Date	11/07/16
Version	4 Vs. 3
Show All Lines	
Total # of Weeks	2
Total	\$8,845.00
Commission	\$1,326.75
Net Total	\$7,518.25
Total Spots	71
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
CPM	-

AE	Tiffany Solis
Sales Coordinator	Kinnon McDonald
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7

Client Code	
Product Code	
Est Code	0
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R3: 11.7 MG per comment, \$3 over

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	20	\$154.00	\$3,080.00	30	-1x NP
2	ESPN	ESPN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	\$154.00	\$616.00	30	NP
3	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	21	\$126.00	\$2,646.00	30	NP
4	TBSC	TBSC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	\$126.00	\$504.00	30	NP
5	HLN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	2	\$126.00	\$252.00	30	NP
6	HLN	FORENSIC FILES<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$126.00	\$126.00	30	NP
7	TNT	TNT SUNDAY MOV<	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$123.00	\$123.00	30	NP
8	SPK	OFF AIR	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$62.00	\$62.00	30	NP
9	HLN	MORNING EXPRES<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$96.00	\$96.00	30	MG +1x line added
10	AEN	OFF AIR<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$116.00	\$116.00	30	MG +1x line added
11	APL	AVG. ALL WKS<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$74.00	\$74.00	30	MG +1x line added
12	BRVO	AVG. ALL WKS<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$96.00	\$96.00	30	MG +1x line added
13	CMY	OFF AIR	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$74.00	\$74.00	30	MG +1x line added
14	CNBC	SQUAWK BOX<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$62.00	\$62.00	30	MG +1x line added
15	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$116.00	\$116.00	30	MG +1x line added
16	ENT	OFF AIR/AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$74.00	\$74.00	30	MG +1x line added
17	ESP2	MIKE & MIKE IN<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$74.00	\$74.00	30	MG +1x line added
18	FS1	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$62.00	\$62.00	30	MG +1x line added
19	FX	OFF AIR/FX MORNING MOV	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$96.00	\$96.00	30	MG +1x line added
20	GOLF	MORNING DRIVE<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$62.00	\$62.00	30	MG +1x line added
21	HALL	I LOVE LUCY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$74.00	\$74.00	30	MG +1x line added

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22	HIST	OFF AIR<	11/7/16	11/13/16	05:00	09:00		X						-	-	1	\$116.00	\$116.00	30	MG +1x line added
23	LIF	OFF AIR<	11/7/16	11/13/16	05:00	09:00		X						-	-	1	\$96.00	\$96.00	30	MG +1x line added
24	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00		X						-	-	1	\$96.00	\$96.00	30	MG +1x line added
25	MTV	OFF AIR	11/7/16	11/13/16	05:00	09:00		X						-	-	1	\$52.00	\$52.00	30	MG +1x line added

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$8,845.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,845.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 11/07/16

62360051 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |